

In addition to offering a wide range of print advertising opportunities, **Wireless Systems Design** provides product marketers with a host of complementary online products and services that can help generate sales leads while driving traffic to their Web site.

WSDmag.com

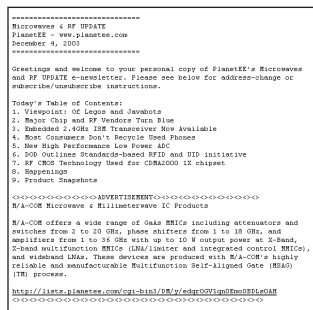
The **Wireless System Design** Web site makes it easy for engineers and engineering managers to find products that can solve everyday design problems and challenges. The site

houses all of the technology, design and product information that appears in the publication, plus exclusive editorial features not found in the printed version, such as long versions of technical articles, complete with extended mathematical derivations and full sets of supporting graphics.



E-NEWSLETTERS

E-newsletters keep readers current with breaking news about components, equipment and systems and are the perfect complement to our monthly print editions. It's the most cost-efficient way to deliver your product message in an HTML format to customers and prospects who depend on us for their online technology updates.



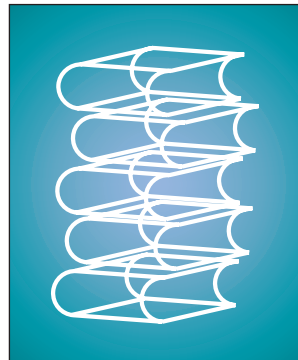
WEBCASTS



Wireless System Design

Webcasts are the perfect forum for educating customers and prospects about your solutions to specific design problems. We can help you produce a professional online seminar while delivering a powerful, selective audience, all without the high costs associated with traditional events.

E-BOOKS



Sponsored E-Books bring high-quality editorial content to your customers and help generate quality leads. E-Books can be hosted on our Web site or yours, and the chapters are published one at a time to generate sustained leads over a period of time. Each chapter is branded with your logo and users must register before

downloading the PDF files which means you get rich demographic data with all your leads.

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